## CLAIMS .

- 1. A low application temperature hot melt adhesive that is applied at or below 300°F and wherein the bonded adhesive heat stress value and the adhesive application temperature are separated by 110°F or less.
- 2. The adhesive of claim 1 applied at or below 250°F and wherein the bonded adhesive heat stress value and the adhesive application temperature are separated by 100°F or less.
- 3. The adhesive of claim 2 applied at or below 200°F and wherein the bonded adhesive heat stress value and the adhesive application temperature are separated by 100°F or less.
- 4. The adhesive of claim 1 wherein crystallization of the adhesive when analyzed by differential scanning calorimeter from application temperature to room temperature at a cooling rate of 150°C/min yields a time between initial cooling a crystallization of 0.35 minutes or greater.
- 5. The adhesive of claim 1 that is thermally stable at application temperature for a period of one hundred hours as indicated by a viscosity change within plus/minus ten percent of the original application viscosity.
- 6. The adhesive of claim 1 further comprising an energy absorbing ingredient.
- 7. The adhesive of claim 1 further comprising a fragrance.
- 8. An article of manufacture comprising the adhesive of claim 1.
- 9. The article of claim 8 wherein crystallization of the adhesive when analyzed by differential scanning calorimeter from application temperature to room temperature at a

cooling rate of 150°C/min yields a time between initial cooling and crystallization of 0.35 minutes or greater and which is thermally stable at application temperature for a period of seventy two hours as indicated by a viscosity change within plus/minus ten percent of the original application viscosity.

- 10. The article of claim 8 which is a carton, case, tray, bag or book.
- 11. A method of sealing and/or forming a case, carton, tray, bag or book comprising applying the hot melt adhesive of claim 1 to seal and/or form the case, carton, tray, bag or book.
- 12. A packaged article contained within a carton, case, tray or bag, wherein the carton, case, tray or bag comprises the adhesive of claim 1.
- 13. The packaged article of claim 12 which is a packaged food article.
- 14. A process for bonding a substrate to a similar or dissimilar substrate comprising applying to at least one substrate a molten hot melt adhesive composition of claim 1 and bonding said substrate together.
- 15. An apparatus for applying the adhesive of claim 1 to a substrate, said apparatus comprising a hot melt delivery and/or application system which operates at a temperature of less than about 225°F.
- 16. A method of manufacturing the adhesive of claim 1, said method comprising heating adhesive components at a temperature below about 250°F to form a homogenous adhesive blend.
- 17. The method of claim 16 whereby heating is achieved using low pressure steam at about less than 25psi or hot water.

- 18. The method of claim 16 utilizing a heated IBC or other transit container as the primary vessel for mixing, storage, distribution, and/or delivery.
- 19. A method of claim 16 wherein a continuous flow mixing process is used to obtain said homogeneous blend.
- 20. A method of claim 16 wherein the adhesive components are molten, pre-melted materials.
- 21. An apparatus for applying hot melt adhesive, said apparatus having a maximum operating temperature of less than about 225°F.